

# 2007 2008 Product Catalog



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- Index Tabs
- Multimedia Packaging & Stock Albums
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# CUSTOM CAPABILITIES

## Custom Vinyl Products

We have one of the largest selection of tooling in North America. If what you are looking for is not pictured in our catalog, call us, and our skilled engineering staff will review our tools and find the most economical solution!



## Custom Products

As the recognized leader in the design and manufacture of custom information packaging our capabilities are virtually unlimited. Whether it is custom materials, custom sizes or custom designs we have the technical staff to turn your ideas into finished product. Our graphics and manufacturing expertise are second to none. We encourage you to call with your needs and specifications.

## Custom Turned-Edge Products

Because most turned edge products are "hand turned" and glued they offer superior quality. Small quantities are feasible because most turned edge products require little or no tooling. Ask us about our award winning designs!





# Binders

## Vinyl Binders

Our vinyl binders will present your message to your customers and make a lasting impression of top quality. Standard features include: virgin vinyl in over 50 colors and 3 finishes; rigid chipboard construction; round rings with opening and closing boosters; and exposed rivets. Sheet sizes 11" x 8 1/2" or 8 1/2" x 5 1/2" Other sizes are also available.



## Custom Products

CUSTOM SIZE Binders with our wide variety of tooling, chances are we have the capability to fit your special needs. Call your customer service representative with your specifications.

## 6 Ring Memo Binders

Top quality vinyl construction can make these small size binders perfect for date books, diaries, employee manuals and corporate telephone directories. All are available in standard shoe kid, suedene and french calf colors. Sheet sizes 6 3/4" x 3 3/4" with 6-ring memo metal. Other sizes available upon request.





# Binders

## Split Back Easel Binders

The pages in these versatile binders turn left to right and allow the user to easily view printed materials without sacrificing compactness or portability. Sheet sizes 11" x 8 1/2", 8 1/2" x 5 1/2".



## Flip Over Easel Binders

These popular binders enhance any sales presentation. The pages flip easily over the top and then fold neatly inside for safe-keeping when the presentation is over. Sheet sizes 11" x 8 1/2", 8 1/2" x 11".



## Aluminum / Acrylic Binders

Looking for that unique appearance and a sign of indestructibility. Look no further than our complete line of aluminum binders. Whether you are looking for a brush or painted look our aluminum binders will work for any application and within any industry. Our decorating processes include screen printing. Sizes will range from 11" x 8 1/2" and 8 1/2" x 5 1/2". We also offer other metal products including tote boxes, clipfolios and clipboards.

Many color and size options available upon request.





# Binders

## 4-Color Process & Screenprinted

For those image-conscious customers, we offer 4 color process digital, offset and 4 color process screen printed covers. There is nothing like the look and feel of picture quality graphics applied directly onto the material. Year after year our technicians are recognized for their excellence.



## Litho Sheet Binders

Using technology unique in this industry, we convert litho sheets into a variety of special packaging. Now all your materials can match perfectly! With our new in-house digital printing capabilities we can offer many sizes. Call your customer service representative for special pricing.

## Snapper Binders

Our standard vinyl binders with added fold-over flaps on the front cover and a velcro closure keep contents secure. These handy binders can be constructed from a wide variety of materials. Sheet sizes 11" x 8 1/2", 8 1/2" x 5 1/2".





# Binders

## Clear Overlay VIEW Binders

With our new in-house digital printing capabilities, now we can be your one-stop shop for your printed sheets and binders. Standard binder features: polished clear overlay on front, back, and spine; open at the top for your inserts; concealed rivets; 11" x 8 1/2" sheet size; clear pockets on the inside covers. Available in 1/2", 3/4", 1", 1 1/2", 2", 2 1/2", and 3" ring capacities, round ring only. Straight D, and angle D rings are also available. Call your customer service representative for special pricing.



## Encapsulation Binders

Encapsulation binders feature printed sheets completely sealed under clear vinyl. Our high-speed robotic equipment and digital printing enable us to offer you unheard of service at unbelievable prices. All sizes and capacities available in exposed rivets. Concealed rivets are available at slightly additional cost. Your customer service representative will help you with pricing.



## Metal Clipboards, Boxes and Folios

Like our metal binders, this product is very versatile and offers your customers that elegance and strength of metal that will never wear out. Use our clipboards to store your important papers and provide an easy to use writing surface all in one compact unit. Many colors are available. Other sizes available upon request.





# Binders

## Turned-Edge Binders

Offer these beautiful, durable binders with the knowledge that you have given your customers the very best. Handcrafted construction makes these binders unique. Fine covering materials over heavy board and the highest quality ring metal available complete this package. Standard features: turned-edge covering material, kraft lining, rigid chipboard, nickel plated round rings with opening and closing boosters, square corners and exposed rivets. Many options available.



## Poly Binders

These durable binders resist dirt and marring. Ideally suited for industrial, educational, or recreational applications. Standard features: .023, .035, .055 gauges; a variety of matte and clear finish colors available; in round or straight D rings with boosters. Call the factory for other finishes and sizes that are available. Sheet sizes 11" x 8 1/2" or 8 1/2" x 5 1/2", and custom sizes. Call and ask us about our new line of polypropylene products.

## Vinyl Binders and Slipcases

Ideal for storage of corporate records and software. The binder inserts into a slipcase that protects printed material and media. This combination unit is a beautiful package that looks good on library shelves, or any office. Standard features: shoe kid, suedene and french calf vinyl colors; come with round or straight D rings. Sheet sizes 11" x 8 1/2", 8 1/2" x 6 5/8".





# Binders

## CEO Binders w/ Metal Corners

These executive binders feature fine turned-edge sewn construction in expanded supported vinyl and are available in five simulated leather colors. Specify round or square, brass or nickel finished corners.



## Ambassador Series Binders

These seal and sewn binders are for people with discriminating taste. They are fabricated from our Ambassador line of materials to offer a high perceived value at a reasonable cost. A premium expanded vinyl on the outside complements the suedene liner. Sheet sizes 11" x 8 1/2", 8 1/2" x 5 1/2".



## Senate Series Binders

With this cut and seal (welded-edge) construction, we are able to use durable Senate Series cloth-backed vinyl, providing an exceptional life span for these binders.





# INDEX TABS

## Custom Index Tabs

Custom index tabs are the perfect finishing touch for your custom binders. Index tabs organize your printed materials so that each category is easily distinguished. With our new in-house digital printing capabilities, now we can offer full color printing on the body of your tabs. Available with clear or colored mylar on the tabs to create an attractive, durable index set. Having your binders and index tabs manufactured in one plant assures you of a complete package that is delivered on time.



**Standard features:** 11" x 8 1/2", 8 1/2" x 5 1/2" or 9 1/2" x 6" sheet size, 1/2" tab extension; clear or colored mylar on tabs; black ink printed two sides (tab only); drilled 3 holes 5/16" diameter, with reinforcing (optional), collated into sets.



## 19 Tab Colors Available

Clear • Light Gray • Gray • Yellow • Light Yellow • Amber  
• Orange • Brown  
Super Warm Red • Red • Coral • Pink • Purple • Dark Blue  
• Medium Blue • Light Blue  
Dark Green • Medium Green • Light Green

## Poly Tabs

These durable tabs are popular for use in product manuals, or where extra rigidity is required. The strength and flexibility are unaffected by moisture, dirt or varying temperatures. The tabs are made of sturdy polyethylene and handle almost any wear.







**CD / DVD Albums**



**Audio Cassettes**



**Video Cassettes**



**Custom Tooling**



**Hingeless Design**

# MULTIMEDIA PACKAGING

*New fully automatic vacuum forming and die cutting equipment has expanded our multimedia packaging line, allowing us to offer competitive pricing.*

*We can meet your special requirements with a variety of standard dies, or custom design tooling to meet your exact specifications.*

*Enhance your product by letting us use our new in-house digital printing capabilities to print your sheets and permanently sealing them under a clear vinyl. Call your customer service representative for special pricing.*



Standard specifications include white or black rigid vinyl trays with suedene vinyl material. Decorating options include silk screening, foil stamping, embedment, or overlay designs. Call your customer service representative for pricing.



# MULTIMEDIA PACKAGING

## Custom Packaging

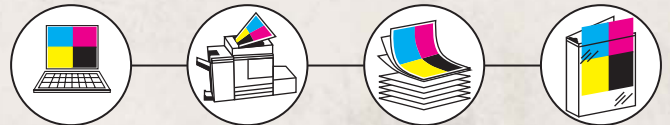
We can offer you any conceivable custom design to fit your client's requirements. Whether it is to hold media, head phones, medical instruments, stone tiles or any other combination of materials, we can manufacture the product to fit your needs.

Please contact your customer service representative to assist you with design capabilities.



## CD / DVD Packaging

Each product can be custom designed and manufactured to hold an assortment of CD/DVD media products. The flexibility provided by the numerous configurations allows storing the CD/DVD media in a jewel case or the CD/DVD can be held by a friction fit hub.



## CD/DVD Ring Albums

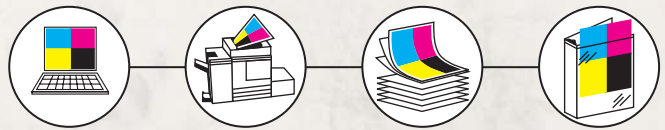
Standard specifications: Black or white vinyl with matching trays. Clear insertable overlay with sealed hinges on 3 sides and concealed rivets. Enhance your product by letting us use our new in-house digital printing capabilities to print your sheets and insert them under a clear vinyl. Also available with silkscreening or foil stamping. Call your customer service representative for special pricing.



# MULTIMEDIA PACKAGING

## VHS Combo Albums

More and more businesses are marketing with video, audio and CD's. We offer our VHS albums as a useful tool to fill this need. This sturdy packaging is constructed in a variety of configurations which can include an 11" x 8 1/2" literature tray. Choose from black, or white, .020 gauge rigid vinyl trays. Cover is available in standard shoe kid, suedene and french calf colors.



## VHS Albums

Our albums are constructed to protect your VHS tapes, and the albums are manufactured with interlocking trays to provide a dust-proof case.

## Audio Albums

Our audio albums are produced with interlocking trays to protect your cassettes. We have the capacity to make any format up to a 48 cassette album. Our three most common albums are pictured here. Standard features: black or white .020 gauge rigid vinyl trays, standard shoe kid, suedene and french calf colors.



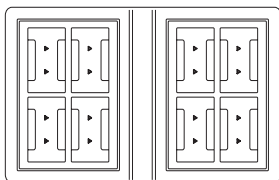


# MULTIMEDIA STOCK



## AV-4 4 + 4 / ITEM #104-014

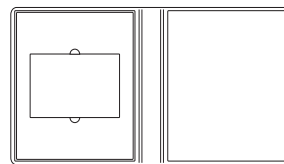
EIGHT CAVITY "VERTICAL STYLE" ALBUM OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)



**CLOSED DIMENSIONS = 9 7/8" x 7" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 9 3/8" (H) x 14 3/8" (W)**

## AV-18 VHS + LIT ITEM #104-025

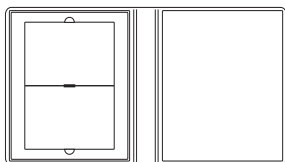
ONE HORIZONTAL VHS TAPE WITH 3/4" CAPACITY LITWELL FOR 11" x 8 1/2" OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH SEALED HINGES



**CLOSED DIMENSIONS = 12 3/4" x 10 3/16" x 2" (H x W x D)**  
**3 PC. INSERT DIMENSIONS = FRONT/BACK = 12 3/16" (H) x 9 1/2" (W)**  
**SPINE = 12 3/16" (H) x 1 3/16" (W)**

## AV-18 2VHS + LIT ITEM #104-026

TWO HORIZONTAL VHS TAPES WITH 3/4" CAPACITY LITWELL FOR 11" x 8 1/2" OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH SEALED HINGES

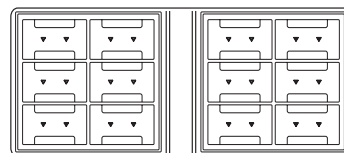


**CLOSED DIMENSIONS = 12 3/4" x 10 3/16" x 2" (H x W x D)**  
**3 PC. INSERT DIMENSIONS = FRONT/BACK = 12 3/16" (H) x 9 1/2" (W)**  
**SPINE = 12 3/16" (H) x 1 3/16" (W)**



## AV-6 6 + 6 / ITEM #104-018

TWELVE CAVITY ALBUM OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

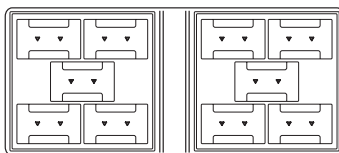


**CLOSED DIMENSIONS = 9 1/4" x 9 3/4" x 1 3/8" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 3/4" (H) x 20" (W)**



## AV-6 5 + 5 / ITEM #104-016

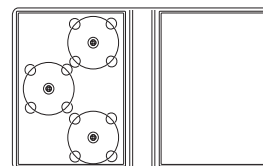
TEN CAVITY ALBUM OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)



**CLOSED DIMENSIONS = 9 1/4" x 9 3/4" x 1 3/8" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 3/4" (H) x 20" (W)**

## AV-110 3CD w/ HUB + LIT ITEM #104-042

THREE CD'S W/ HUB PLUS 1/2" LITERATURE WELL FOR 11" x 8 1/2" BOOK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH SEALED HINGES

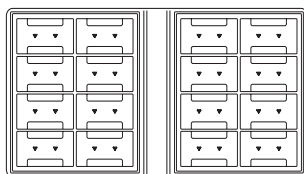


**CLOSED DIMENSIONS = 12 1/8" x 9 13/16" x 1 3/8" (H x W x D)**  
**3 PC. INSERT DIMENSIONS = FRONT/BACK = 11 3/4" (H) x 9 5/16" (W) SPINE = 11 3/4" (H) x 7/8" (W)**



## AV-8 8 + 8 / ITEM #104-021

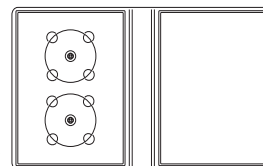
SIXTEEN CAVITY ALBUM OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH SEALED HINGES.



**CLOSED DIMENSIONS = 11 11/16" x 9 15/16" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 11 3/16" (H) x 20 1/8" (W)**

## AV-110 2CD w/ HUB + LIT ITEM #104-041

TWO CD'S W/ HUB PLUS 1/2" LITERATURE WELL FOR 11" x 8 1/2" BOOK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH SEALED HINGES

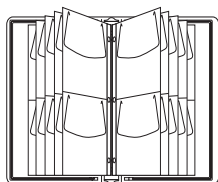


**CLOSED DIMENSIONS = 12 1/8" x 9 13/16" x 1 3/8" (H x W x D)**  
**3 PC. INSERT DIMENSIONS = FRONT/BACK = 11 3/4" (H) x 9 5/16" (W)**  
**SPINE = 11 3/4" (H) x 7/8" (W)**



## AV-CDR 3 / 40 DISC CAPACITY ITEM #106-023

HOLDS UP TO 40 CD'S OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES.



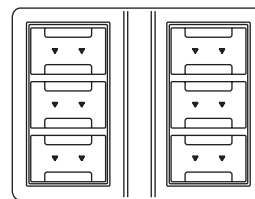
CD PAGES AVAILABLE (SOLD SEPARATELY):  
 #13493 2-DISC SINGLE SIDED (BULK)  
 #13485 4-DISC DOUBLE SIDED (BULK)

**CLOSED DIMENSIONS = 12 1/8" x 7 7/16" x 1 7/16" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 11 5/8" (H) x 15 7/16" (W)**



## AV-53 3 + 3 / ITEM #104-010

TRIMPACK 6, SIX CAVITY ALBUM WITH OPEN TOP INSERTABLE FRONT, SPINE AND BACK COVER UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)



**CLOSED DIMENSIONS = 8 7/8" x 5 1/8" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 7/16" (H) x 10 13/16" (W)**

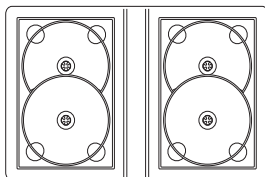
ALL ORDERS MUST BE ORDERED IN FULL BOX QUANTITIES • \$75.00 MINIMUM ORDER  
 COMBINED ITEMS & QUANTITIES FOR COLUMN PRICING.

# MULTIMEDIA STOCK



## AV-4 2CD + 2CD w/ HUB ITEM #104-039

FOUR CD'S W/ HUB. OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

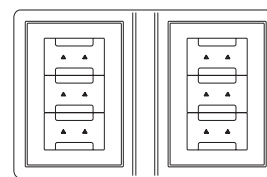


**CLOSED DIMENSIONS = 9 7/8" x 7" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 9 3/8" (H) x 14 3/8" (W)**



## AV-4 3 + 3 / ITEM #104-012

THREE AUDIO CASSETTES IN FRONT AND BACK. OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

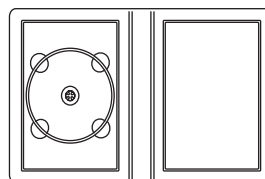


**CLOSED DIMENSIONS = 9 7/8" x 7" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 9 3/8" (H) x 14 3/8" (W)**



## AV-4 1CD w/ HUB + LIT ITEM #104-037

ONE CD W/ HUB PLUS 1/2" CAPACITY LITERATURE WELL FOR 8 1/2" X 5 1/2" BOOK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

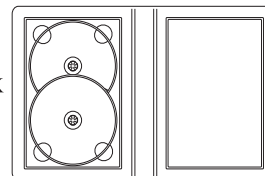


**CLOSED DIMENSIONS = 9 7/8" x 7" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 9 3/8" (H) x 14 3/8" (W)**



## AV-4 2CD w/ HUB + LIT ITEM #104-038

TWO CD'S W/ HUB PLUS 1/2" CAPACITY LITERATURE WELL FOR 8 1/2" X 5 1/2" BOOK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

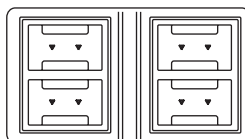


**CLOSED DIMENSIONS = 9 7/8" x 7" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 9 3/8" (H) x 14 3/8" (W)**



## AV-2 TP-2 + 2 / ITEM #104-006

TWO AUDIO CASSETTES IN FRONT AND BACK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

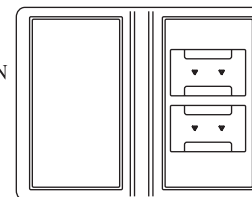


**CLOSED DIMENSIONS = 6 3/16" x 5 1/8" x 1 5/16" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 5 3/4" (H) x 10 5/8" (W)**



## AV-56 DL + 2 / ITEM #104-007

TRIMPACK 2, TWO CAVITY ALBUM WITH OPEN TOP INSERTABLE FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

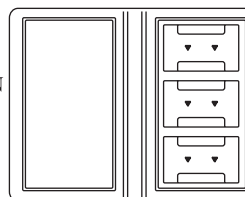


**CLOSED DIMENSIONS = 8 7/8" x 5 3/16" x 11/16" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 7/16" (H) x 10 7/16" (W)**



## AV-56 DL + 3 / ITEM #104-008

TRIMPACK 3, THREE CAVITY ALBUM WITH OPEN TOP INSERTABLE FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)

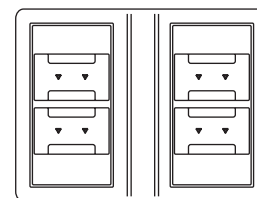


**CLOSED DIMENSIONS = 8 7/8" x 5 3/16" x 11/16" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 7/16" (H) x 10 7/16" (W)**



## AV-53 2 + 2 / ITEM #104-009

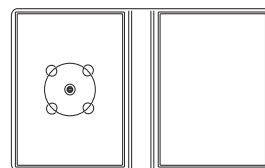
TRIMPACK 4, FOUR CAVITY ALBUM WITH OPEN TOP INSERTABLE FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES. FOR SEALED HINGES ADD \$75.00 FOR SET UP AND HANDLING. (ITEM IS NOT STOCKED.)



**CLOSED DIMENSIONS = 8 7/8" x 5 1/8" x 1 1/4" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 8 7/16" (H) x 10 13/16" (W)**

## AV-110 1CD w/ HUB + LIT ITEM #104-040

ONE CD W/ HUB PLUS 1/2" LITERATURE WELL FOR 11" X 8 1/2" BOOK OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER, WITH SEALED HINGES



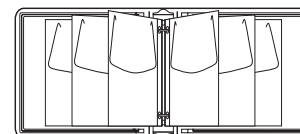
**CLOSED DIMENSIONS = 12 1/8" x 9 13/16" x 1 3/8" (H x W x D)**  
**3 PC. INSERT DIMENSIONS = FRONT/BACK = 11 3/4" (H) x 9 5/16" (W) SPINE = 11 3/4" (H) x 7/8" (W)**



## AV-CDR 1 / 12 DISK CAPACITY ITEM #106-021

HOLDS UP TO 12 CD'S OPEN TOP INSERTABLE, FRONT, SPINE AND BACK COVER WITH UNSEALED HINGES.

CD PAGES AVAILABLE (SOLD SEPARATELY):  
 #13450 1-DISC SINGLE SIDED (BULK) #13451 2-DISC DOUBLE SIDED (BULK)



**CLOSED DIMENSIONS = 6 9/16" x 6 7/8" x 1" (H x W x D)**  
**1 PC. INSERT DIMENSIONS = 6" (H) x 13 15/16" (W)**

ALL ORDERS MUST BE ORDERED IN FULL BOX QUANTITIES • \$75.00 MINIMUM ORDER  
 COMBINED ITEMS & QUANTITIES FOR COLUMN PRICING.



# CAFE MENU

## Because Presentation is Everything

Are you looking for attractive, durable covers that are priced right? You'll find them right here! Our easily cleaned Cafes feature sturdy, heavy-gauge clear plastic that won't yellow, crack, shrink, or warp. (Yes, it's laser-friendly, too.) Our binding uses strong, color-matched nylon thread for a beautiful look that lasts. Dozens of colors come in cloth-backed materials, splashy wet looks and striking Bengaline fabrics.

Also, you can choose single, double, triple and quad combinations. (We've done up to six pages, 12 views. And yes, you can have half pages too.) Metal corners, contemporary or fancy, are available in gold or silver. What else do you need? You can add accessories to include everything from sewn-in pockets to slip-in pages. And you can personalize your covers with decorative options like custom screen printing and/or foil stamping.



*Letterfold triples, which provide six viewing pages, open wide to showcase an expansive menu.*



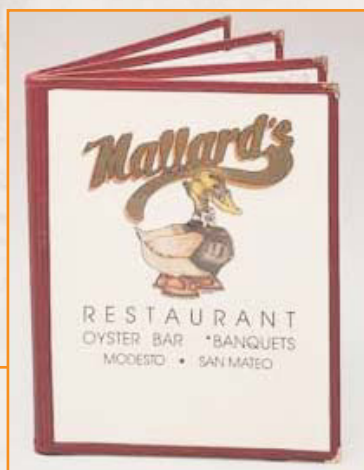
*Doubles present four viewing pages, available in your choice of widths and heights.*



*Book style triples give you six viewing pages in an easy-to-handle, patron-friendly format.*



*Coordinated check presenters carry your menu motif right up to the cash register.*



*Quads have a total of eight viewing pages. Interior panels are made and cornered to match the covers.*



*Singles feature two viewing pages and are ideal for shorter menus. May we suggest this as a companion wine list to your menu?*

# DIGITAL CAPABILITIES



## Digital Tab Dividers

Ad Industries new digital "Direct-to-Print" system enables us to print full color graphics on index tabs. Now for a nominal charge, you can offer your customer full color quality. Just think, full color graphics without the cost of off-set printing your tabs. Call your customer service representative for pricing and samples.



## Digital Menu Covers

An excellent way to have your customers menu covers stand out from the rest. These highly graphic digitally printed covers will enhance any product. Full color graphics printed on our new "Direct-to-Print" system represents a breakthrough in speed, performance, affordability and full color quality. Call your customer service or sales representative for pricing and samples.



## Digitally Printed Quarter Bound Binders



Now use the "time tested" and "old world charm & durability" of a turned edge binder and our new "Direct-to-Print" digital process printing together. Ad Industries can manufacture almost any size binder and incorporate digital printing into one awesome looking binder. Call your customer service representative for pricing and samples.



# PADFOLIOS

## Clip Padfolios

Similar to a standard vinyl folder designed to hold a standard size pad, in either a die cut pocket or a metal clip. Padfolios can be customized with many of the decorating techniques and accessories.



## Advisor Padfolios

An impressive business accessory. Made of rich, expanded vinyl with the look and feel of fine imported leather. Crocodile embossed binding covers the spine of this stylish heat-sealed, sewn folder. Standard features include extra foam padding, secretarial pocket with business card holder, pen loop and a 50 count white, lined perforated pad. Available in black on black, grey on grey, burgundy on burgundy, forest green on forest green, caramel on black. Other color combinations by request with an additional charge. Sheet size 11" x 8 1/2".

## Budget Vinyl Padfolios

Inexpensive desk folders for the budget minded. Vinyl cover board panels open to reveal a "R" pocket and a ruled pad. Ideal for use at sales meetings, schools, conventions and trade show giveaways. Value and quality at an affordable price. Your choice of shoe kid, french calf, or suedene vinyl.



# PADFOLIOS

## Ambassador Padfolio

Our new Ambassador line is an upgraded version of the standard vinyl padfolio. Using seal and sewn technology, we fabricate with an exclusive expanded leather-like vinyl. These soft, luxurious padfolios will always be enthusiastically received by your customers! Sheet sizes 11" x 8 1/2", 14" x 8 1/2" or 8" x 5".



## The Radius Collection

Padfolio features expanded vinyl with textured "Radius style Quarter Binding, foam padding, secretarial & "Chevron" style business card pockets in expanded vinyl, lined in standard vinyl, 50 count pad, and pen loop.

## CEO Correspondence Folders w/ Metal Corners

These attractive folders are made using fine turned-edge sewn construction from expanded supported vinyl. Available in 11" x 8 1/2", 8" x 5" or 14" x 8 1/2" sheet size. White ruled perforated pad, secretarial pocket, pen loop and metal corners. Available in eight leather-like colors.





# PORTFOLIOS

## Flap Portfolios

Our most economical portfolios are promotional pieces for large groups, conventions, or sales meetings. The flap keeps papers secure. Sizes available are:

(AP-12) 11 3/4" x 16" x 4" Flap

(AP-9) 10" x 12 5/8" x 2 1/2" Flap

(AP-15) 10" x 15" x 3" Flap



## Zippered Portfolios

Very popular items for sales meetings and seminars, zipper portfolios keep loose sheets and promotional items secure and are an economical way to impress attendees. Sizes 12" x 16" and 9" x 12".



## CD/DVD Portfolios

CD Folios are the perfect storage case to keep compact discs safe when not in use. Made with standard vinyl, 12 clear vinyl pockets for CD's and a wrap around flap with velcro closure. Available in standard shoe kid, suedene and french calf colors. Size 6" x 6", holds 6 or 12 CD's.

# CERTIFICATE / DIPLOMA HOLDERS & GUEST SERVICES DIRECTORIES

## The Diplomat Line

These certificate covers feature the same construction as the Executive Line with white board lining and four ribbon corners that match the cover as closely as possible.

Sheet size 11" x 8 1/2".

## The Advantage Line

Our most affordable certificate covers are made of single ply, non-woven Lexide cover stock. Four ribbon corners match the cover as closely as possible.

Available in white, black, burgundy (PMS 195) or navy (PMS 296). Sheet size 11" x 8 1/2".



## The Executive Line

These elite certificate covers are made of sturdy, simulated leather material and hold an 11" x 8 1/2" certificate. The inside lining is your choice of white or gold moiré with one or two sub panels with four matching corner per panel.

Available in black, burgundy (PMS 202), dark green (PMS 342) or dark blue (PMS 295).



## Guest Service Directories

Our deluxe directories, used by the finest hotels, can be constructed of quality linen bookcloth, or our new Ambassador vinyl. Sheet size 11" x 8 1/2". Other sizes Available upon request.





# TURNED EDGE MENU COVERS & GUEST CHECK PRESENTERS

## Ambassador Menu Covers

To make these soft, leather-like vinyl menu covers, we use seal and sewn construction. One area stamp and deboss in gold, or silver is included.



## Turned-Edge Menu Covers

These sophisticated covers are made with rigid chipboard using fine quality linen bookcloth. A one area hot stamp is included.



## Guest Check Presenters

These standard check presenters can be made from turned-edge linen, Ambassador, French Corner or heat sealed materials. All include a diagonal pocket on the inside back cover and a one area hot stamp. Sheet size 10" x 4 3/4".

# POLY PRODUCTS

## Custom Polyethylene & Polypropylene Products

The products depicted are just a few of the many custom products that are available. We can create any shape or size in Solid Opaque, Clear, Matte, or Tint Colors.

Depending on your color selection gauges available are .020, .023, .030, .035, .047, .055 & .075 thickness.



## Catalog Binders

Ideal for heavy continuous industrial use. Manufactured of tough polyethylene, they can be built expandable metal posts to meet an ever changing number of catalog additions and deletions. Depending on your color selection gauges recommended are .055 & .075 thickness.



# AD SPECIALTY PRODUCTS

## New Car Document Case

Functional cases, useful as document holders for new car owners manuals, mortgage papers, or insurance policies. Closed case size 9 7/8" x 5 1/16". Available in standard shoe kid, french calf or suedene vinyl.



## Document Holders

Two vertical pockets hold warranties, insurance policies, etc. Closed case size 9 3/4" x 4 1/8". Available in standard shoe kid, french calf or suedene vinyl.

## Poly Clipboards

These durable clipboards are widely used for conventions or seminars and provide a firm writing surface. Constructed of .055 gauge poly or optional heavy .075 gauge at an extra charge (contact factory). Specify nickel or brass clips. Sheet sizes 11" x 8 1/2", 8" x 5", 14" x 8 1/2".

## Pocket Protectors

Our pocket protectors are offered in three styles; 3" flap for imprinting; opaque back and clear pocket for ID badge; and all clear.



# AD SPECIALTY PRODUCTS

## Business Card Cases

An absolute necessity for all business persons, these handy business card cases keep those hard-to-find contacts and phone numbers at your fingertips. Available in pocket, desk and carrying case sizes featuring 20, 48, 72, and 96 card capacities. Standard features; clear matte finishes on insert pages; available in standard shoe kid, french calf or suedene vinyl.



## Sheet Protectors

These clear vinyl sleeves protect your important papers and photographs. Sheet sizes 11" x 8 1/2", 8 1/2" x 5 1/2" and 9 1/2" x 6".



## Diskette Holders

These pages fit the rings of most binders. The 11" x 8 1/2" page size has two diskette pockets and two label pockets which hold 3-1/2" disks or CD's. We have many custom sizes and configurations of diskette holders. Call factory for quotes.

## Ziplock Pencil Cases

This conventional clear case attaches to binder rings and holds pens and pencils or important papers. Fits on standard 11" long 3-ring metals. Other sizes available.





# AD SPECIALTY PRODUCTS

## Telephone Book Covers

Telephone directory jackets are ideal for school fundraisers, shopping mall giveaways, or local Chamber of Commerce community promotions. Features two clear vertical pockets inside to hold a 9" x 11" telephone book. Available in standard shoe kid, French calf or Sudden vinyl. Other sizes available upon request.



## Stadium & Sports Cushions

Great promotional giveaways for sporting events, concerts, corporate theme meetings, and fundraisers for clubs, organizations, and schools. Available in an economy thickness (1") and also a premium thickness. (Sports cushions available only in premium thickness). Available in standard shoe kid, suedene, and french calf colors.

## Checkbook Covers

Made for holding checkbooks, these covers protect your checks and check summary. Closed case sizes 6 3/4" x 3 1/2".

## Coupon Holders

For shoppers who save coupons, these holders make wonderful promotional items for supermarkets, or discount chains. Also available in multiple coupon holder. Closed case sizes 6 3/4" x 3 1/2".



# BINDER ACCESSORIES



## Foam Padding

Foam padding adds a rich look and feel to vinyl or turned edge binders, as well as multimedia albums. High density foam is added to the chipboard face and placed under the cover material on either the front, back and/or spine to achieve this effect.



## Rivets

A binder can be manufactured with either concealed or exposed rivets.

## Rings

Binder rings come in many sizes and styles with various opening, closing and locking mechanisms. Rings can also be color coated to match or accentuate your binder materials and graphics. Contact your customer service representative for specific sizes and styles available.



## Label Holder

A label holder can be added to the spine of most binders and multi-media albums. Label holders offer complete versatility in changing the identity of a binder or album.



## Sheet Lifters

Insert a pair of curved sheet lifters in a 1" capacity or larger round ring binder. A single flat sheet lifter is used for D ring binders.



## Pockets

Horizontal or vertical pockets can be added to the inside front or back cover of any vinyl, turned edge or multimedia products.



## Business Card Holder

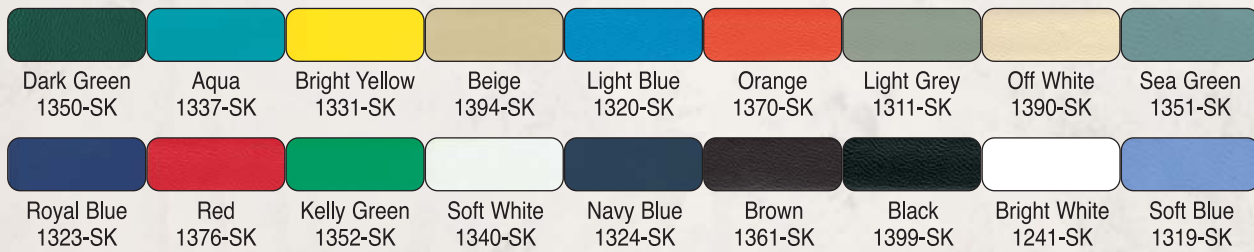
Business card holders allow for quick and easy identification. Two common configurations available are a two sided corner type, or a three sided type that can be positioned anywhere on the front or back.





# MATERIALS

## Shoe Kid Vinyl Colors

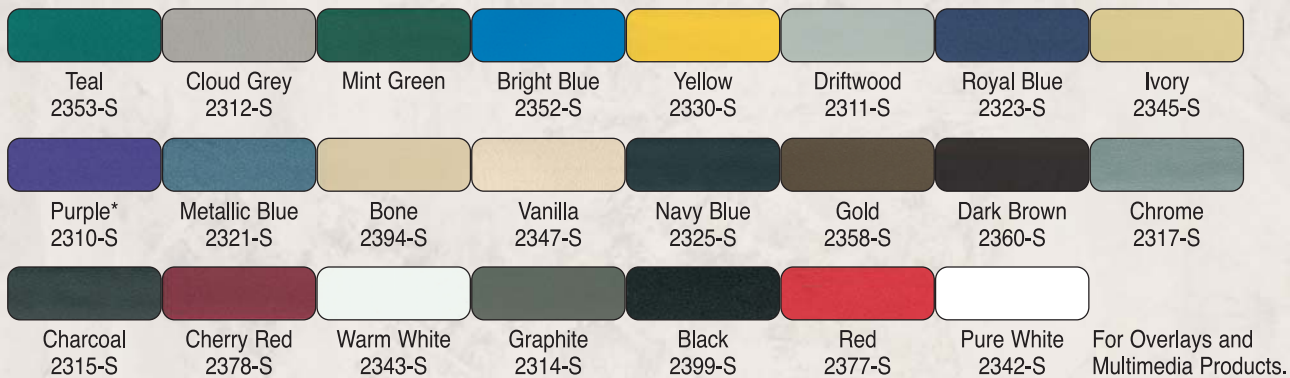


## French Calf Vinyl Colors

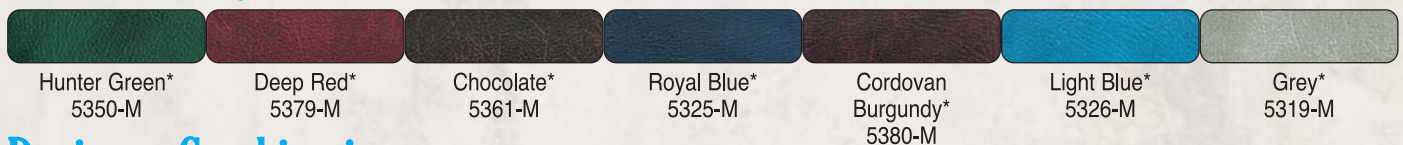


## Suedene Vinyl Colors

(Not recommended for artwork with halftones or screens.)



## Premium Vinyl



## Designer Combinations



## Soft Matte Poly Colors

Many colors available in .016, .023, .035, .055 and .075 gauge.



As with any substrate, materials may vary in color and finish slightly from one production run to the next and also from their representation here. Available materials subject to change without notice. \* These Materials Available at a Slightly Additional Cost.

# MATERIALS

## Ambassador Series

- Premium Expanded / Unsupported Vinyls



## Neo-Flex Series Vinyls



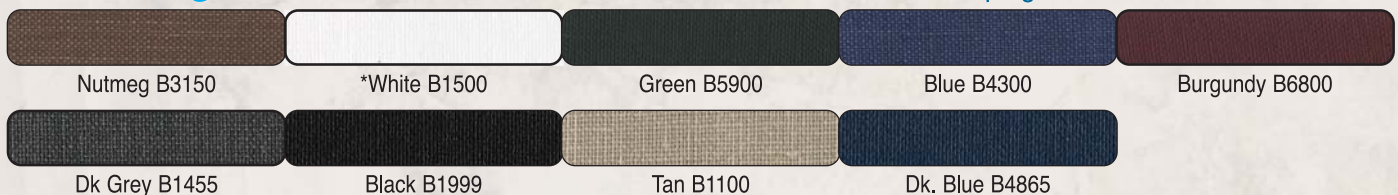
## Senate & Ceo Series

- Premium Expanded / Supported Vinyls Other colors available upon request.



## Turned-Edge "Linen" Series Fabrics

Recommended for foil stamping.



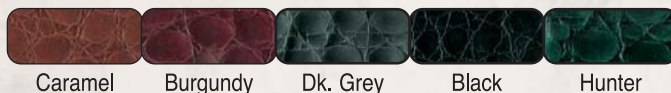
## \*Turned-Edge "Milano" Series Fabrics



## Turned Edge Designer Series Fabrics



## Advisor Crocodile Colors



## Advisor Ambassador Colors



As with any substrate, materials may vary in color and finish slightly from one production run to the next and also from their representation here. Available materials subject to change without notice. \* These Materials Available at a Slightly Additional Cost.



# DECORATION TECHNIQUES



## Halftone Screen Printing

We are unique in our ability to reproduce photographs and illustrations with high quality screen printing. Our craftsmen use dot patterns as fine as 85 lines per inch.



## 4-Color Process Silkscreen

Our award-winning process uses the four printing primary colors (yellow, magenta, cyan, black) to reproduce full-color illustrations or photographs. It has the fine resolution of color lithography and a rich textured feel.



## Hot Stamping\*

This decorating method utilizes heat, pressure and a die to transfer bright foil colors to any material. The most commonly-used colors are gold and silver, but many other exciting colors are available at extra cost.



## Screen Deboss\*

In screen deboss we first silkscreen your artwork on to the material. Then, using a die in exact registration, we deboss an outline area of that same art. Screens and dies are both required for this distinctive dimensional effect.



## BLIND DEBOSS\*

This elegant visual effect is also done by our radio frequency sealing machines. The die is forced into the material to create an embossed (raised) or debossed (lowered) image without color.



## Screen Printing

In screen printing, ink is forced through a screen onto material. It is most widely used and best method for doing multiple color printing and tight registration.



## Die Cutting\*

With the use of a special die, we can cut out a window of almost any shape to create a unique look to your product.



## Vinyl Applique\*

Our radio frequency sealing machines use special dies that seal and cut at the same time to leave a second piece of vinyl permanently affixed to the base vinyl creating a very beautiful visual effect.



## Hot Stamping and Deboss\*

With the use of a special die, foil is transferred color to your material, then use the same die to deboss exactly the same area. This combination process can be done on either film vinyl or expanded supported material.



# Terms & Conditions

## Effective Dates of Prices & Information

All price sheets and information in this catalog are effective January 1, 2007. Prices and information are subject to change without notice.

## Delivery

All items in this catalog are made-to-order; for standard items allow 2 to 3 weeks for delivery. On custom designed items or non-standard items allow 3 to 4 weeks. All deliveries are from the time credit and artwork have been approved. Additional time is necessary if proofs are required. All deliveries subject to availability of materials.

## Over and Under Runs

Since careful inspection at the factory often results in some pieces being discarded, it is understood that an overrun or can occur. The following is our policy.

Quantity	Over or Under %
Up to 499	+/- 10%
500 to 999	+/- 7%
1000 up	+/- 5%

If an exact quantity is required, you must get a special quote from the factory. You will be invoiced for the actual quantity shipped.

## Shipping Information

Unless specified, we will use our discretion as to the method of shipping. All shipments are F.O.B. our factory. If credit has been approved we will prepay and bill standard freight charges. If credit has not been approved freight will be collect. All freight prepaid by shipper, will be invoiced with a carrying charge.

## Cold Cracking

Certain weather conditions may cause our heat sealed vinyl products to crack when these products are thrown or dropped during shipping. We take several steps to try and prevent this from happening including marking each box with special handling information and palletizing whenever possible. We WILL NOT accept any responsibility for any claims resulting from cold cracking. The receiver (consignee) must file any claim with the freight carrier without delay. For cold weather packaging of your products, please consult with your sales representative.

## Terms

All orders are subject to approval by supplier. Where credit has been approved terms of payment are net 30 days. A service charge of 1-1/2% per month will be added to all past due invoices. Any claims for repair, replacement or credit must be received in writing within 10 days of receipt of shipment. No returns can be made without our permission.

## Drop Shipments or Split Shipments

A \$25.00(c) charge per location will be billed for drop shipments. Split shipments are permissible providing arrangements has been made with the factory.

## Artwork

All prices are based on receiving camera ready art. If multiple colors are needed, we require color separated digital art files. Typesetting and art services are available and will be billed at moderate prices. Bleeds, heavy coverage, tight registration, halftones, or any procedure not included in the quote may require an additional charge. Art charges are for labor only and do not reflect ownership of film positives, negatives or digital files.

## Proofs

Inkjet Art Proof - \$45.00(c).

Ink Proof - (sample of ink on material) - \$25.00(c) per color. Skin Proof - \$100.00(c) per color. Skin proofs are run in the color and material of the final job. When a skin proof is requested, the order will be held until the skin proof has been approved. Unless proof approval is received immediately, the order may be delayed.

Product Proofs - If you want to receive the right to change specifications other than screening, you should request a product proof. Product proofs are run as closely and completely to the final specifications as possible. Product proofs are quoted separately since cost may include tooling, dies or screens as applicable. Orders that request a product proof are held until approval of the proof since customer changes could result in changes of size, color or construction.

## Ink Colors

A charge per color will apply to orders requiring a color match.

## Copy Changes

Screen printing: copy changes require a charge of \$100.00(c) each change.

## Hot Stamping

Foil stamp areas cannot exceed 20 square inches per area without special quotes. All dies are quoted and billed separately. Normally a hot stamp on the front cover and spine is considered a two area stamp. In all cases stamping dies are required. All quoted imprinting costs are subject to review based on actual artwork submitted for production.

## Rush Charges

We have the capabilities of running certain orders in a quicker than normal time period to meet our customers needs. Please contact our customer service department for the actual rush charge. Minimum rush charge - \$150.00 net.

## Trademark Usage

All copy or other materials submitted by the customer for use by us in producing the items ordered will be accepted by us as being submitted in full compliance with all applicable laws regarding trademark, copyright, right of privacy, patent, or similar protection. Products illustrated in this catalog are used to demonstrate product imprinting. This does not constitute endorsement by any company of our product line.

We reserve the right to use any products we produce in our advertising, unless you specify otherwise, in writing at the time of order.



# Ad Industries

MAKING BUSINESSES MORE PRESENTABLE

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[www.adind.com](http://www.adind.com) [Sales@adind.com](mailto:Sales@adind.com)

OVER FIVE DECADES OF QUALITY CRAFTSMANSHIP have made Ad Industries Inc. a leader in the manufacturing of custom vinyl products. Here's how we maintain that position.

1. We spare no effort to produce the best binders, vinyl products and custom packaging for you. Our highly skilled craftspeople perform their work to the industry's most exacting standards.
2. We are pioneers of the unusual, the difficult and the exotic. Because we do all our own manufacturing, we can use innovative assembly and decorating techniques with confidence.
3. We work to satisfy you, our customer, with excellent service, timely deliveries and product quality. Every person at Ad Industries enthusiastically shares this goal.

We know you will be happy with your choice of products from this catalog and we thank you for selecting Ad Industries.

Made in U.S.A.

